



Media  
Land

**RATE CARD 2024**

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MAGAZINE

**Venera.bg**

## Standard Display

Format	Desktop	Mobile	Gross Price 1000 impression
Square	300x250	300x250	BGN 12.00
Half Page	300x600	300x600	BGN 16.00
Horizontal	970x250; 728x90	320x100	BGN 13.00

## PR and Branded Content

Format	Gross Price 1000 impression
Writing and publishing publication on a site of your choice	BGN 400
Publishing a paid publication on a site of your choice	BGN 250
Writing publication	BGN 300
Editing publication	BGN 100

## Preparation of Advertising Formats

Format	Gross Price 1000 impression
Production of One-page Landing Page	BGN 1 200
Production of Landing Page with specific mechanics	BGN 2 000
Standard banner / Design and Concept	BGN 200
Resizing standard banner	BGN 50

## Discount Types

Amount of Investment 1 January - 31 December, 2024 (in BGN)	Discount
1000-1500	10%
1501-3000	12%
3001-5000	15%
5000+	20%